

Terms and Conditions – “Tag Us and Win” Competition

1. Eligibility

- a. The competition is open to individuals who are legal residents of the United Kingdom and aged 18 or over.
- b. Employees of FEL Scotland and their immediate family members are not eligible to enter.

2. How to Enter

- a. To enter the competition, participants must:
 - i. Follow FEL Scotland’s official Facebook and/or Instagram Pages.
 - ii. Tag FEL Scotland in a photo of themselves with the ebike they have borrowed from FEL Scotland.
 - iii. The photo must clearly show the ebike in the image.
 - iv. Multiple entries are allowed, but each entry must be submitted as a separate post with a separate photo.
 - v. Entries containing offensive, inappropriate, or unlawful content will be disqualified at FEL Scotland’s discretion. FEL Scotland reserves the right to remove any content that violates these standards.

3. Judging and Winner Selection

- a. The winner will be selected based on the judges’ decision of the best photo submitted during the relevant month. The decision will be final.
- b. The winner will be notified by FEL Scotland through the platform (Facebook/Instagram) on which the entry was submitted.

4. Prize

- a. The winner will receive the advertised bike accessory for that month.
- b. There is no cash equivalent or substitution for the prize available.
- c. The prize must be accepted as offered and cannot be transferred or exchanged.

5. Notification and Claiming the Prize

- a. The winner will be notified within 7 days of the competition closing.
- b. If the prize is not claimed within 28 days of notification, it will be withdrawn, and an alternative winner will be selected.

6. Photo Usage Rights

- a. By entering, participants grant FEL Scotland the right to use their submitted photos in promotional material, advertisements, and other marketing efforts across all media channels as deemed necessary by FEL Scotland. This includes but is not limited to social media, website content, and print material.

7. Competition Withdrawal

- a. FEL Scotland reserves the right to withdraw, amend, or cancel the competition at any time, without notice, for any reason.

8. General Conditions

- a. By entering, participants agree to abide by these terms and conditions.
- b. FEL Scotland will not be responsible for any lost, delayed, or incomplete entries.
- c. This competition is in no way sponsored, endorsed, or administered by Facebook or Instagram.
- d. By participating in the competition, entrants agree to release and hold harmless FEL Scotland, its affiliates, agents, and employees from all liability for any injuries, losses, or damages of any kind arising from participation in the competition or acceptance of the prize.

9. Data Protection

- a. Personal data submitted during the competition will be processed in accordance with FEL Scotland's Privacy Policy. By entering, participants consent to the processing of their personal data for the purpose of administering the competition.